Daniel Atoche-Juarez

Dearborn, MI | danatochejuarez@gmail.com | +1 (313) 675-2860 | [GitHub](#) | [LinkedIn](#)

EDUCATION & AWARDS

Henry Ford College, Dearborn, MI   December 2022
Associate in Arts: Liberal Arts, summa cum laude   GPA: 3.93
Associate in Applied Science: Computer Information Systems, summa cum laude   GPA: 3.93
HFC Honors Program Graduate, Dean's List Every Semester

SKILLS & COMPETENCIES

Programming: HTML, CSS, TypeScript, JavaScript | **Languages:** English (native), German (fluent)
Frameworks/Services: React, Next.js, Node.js, AWS, Supabase, Tailwind CSS, Chakra UI, Strapi CMS
Skills: Communication, Collaboration, Project Management, Problem Solving, Adaptability, Agile Mindset
Tools: Git, Slack, Adobe Creative Cloud, Figma

WORK EXPERIENCE

Founder | DAJ Tech Solutions, Dearborn, MI   October 2023 – Present
- Built and deployed responsive, full-stack web apps using React, Next.js, and Node.js to support client-specific product needs
- Integrated Strapi CMS enabling non-technical users to manage content and reduce dev reliance by 70%
- Implemented Stripe and Mailchimp APIs to support transactions and engagement
- Delivered scalable AWS-based applications with serverless architecture, reducing hosting costs by 60%
- Managed client communication and Agile sprint cycles in Trello, maintaining 100% on-time delivery rate
- Designed responsive wireframes and prototypes in Figma, cutting revision time by 50% and improving stakeholder feedback

Front End Software Engineer | Peaker Services, Brighton, MI   September 2023 - June 2024
- Developed high-performance, cross-device web apps using Next.js 14 and Strapi CMS, serving 1,000+ monthly users
- Achieved 60–70% TTFB reductions and >50% faster load times on mobile via SSR/SSG optimization in Next.js
- Improved SEO rankings by enhancing server-side rendering, metadata handling, and performance—driving a 60% increase in organic traffic
- Designed responsive UI components with Tailwind CSS, ensuring seamless experiences across devices
- Authored documentation for clients and internal teams to streamline CMS usage and future development onboarding
- Collaborated in code reviews and architecture discussions to maintain high code quality and frontend best practices
- Deployed production-ready apps on Linode infrastructure for reliable scalability

Software Engineer | Ping Software USA, Detroit, MI   January 2021 – October 2023
- Built full-stack web apps using React, Node.js, and AWS infrastructure within a serverless architecture
- Resolved technical issues and self-taught new stacks through documentation and mentorship, accelerating development cycles
- Led redesign of company website using Next.js, reducing bounce rate from 55% to 35% and increasing lead conversions by 30%
- Improved average time on page by 40% through performance and UX enhancements
- Built backend services with AWS (Amplify, DynamoDB, CloudWatch, S3) and Serverless Framework for scalable functionality
- Supported agile development through peer code reviews and Git workflows, improving deployment stability
- Authored internal documentation to support onboarding and knowledge sharing